

**WORKSHOP “CONNECTING ECOSYSTEMS FOR SUSTAINABLE DEVELOPMENT”**

**Place**: Gran Canaria Hall. Hotel Meliá Habana

**Date**: February 6, 2024

**Accreditation:** 8:30 AM

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| **Hora** | **Actividades** |
| 9:00 am | **Palabras iniciales**  Dr.C. Vilma Hidalgo de los Santos. CEO. Innovation and Development Foundation of the University of Havana (UH Foundation) |
| 9:10 am | **Inaugural Conference: “Innovation management model based on economic and social impact.” Dr.C. Elena Schaeidt. Strategy Director. Tecnalia R&I. Spain** |
| 9:50-10:10 am | **Special Intervention: “Governance Model of the Science, Technology and Innovation System in Cuba.” Dr.C. Armando Rodríguez Batista. Vice Minister. CITMA** |
| 10:10-10:30 am | Commentators  Dr.C. Jorge Núñez Jover, Dr.C Carlos Rodríguez Castellanos |
| 10:30-10:40 am | **Coffee Break** |
| 10:40-11:30 am | **Panel I: Conectando ecosistemas: Experiencias de colaboración Cuba – Euskadi**  *Moderator: Dr.C. Vilma Hidalgo de los Santos*  ⦁ Alliances in sectoral and local ecosystems: case of the Urban Social Laboratory. Dr.C. Vilma Hidalgo de los Santos. UH Foundation.  ⦁ InnoCuba Project Experience: reflections on its results. Dr. Lourdes Souto Anido. Economy faculty. UH  ⦁ Collaboration perspectives in the Health Sector and Biomedical Industry. Dr. Rolando Pérez Rodríguez. BioCubafarma  ⦁ Alliances for the Local Development-Circular Economy Sector. Engineer Luis Carlos Góngora Domínguez. Government of Havana  Collaboration perspective. Dr. Paul Ortega. Basque Cooperation Agency |
| 11:30 -11:50 m | Commentators: Dr. Elena Schaeidt, Dr. Saúl Padrón  **Debate** |
| 11:50-12:45 pm | **PANEL II: Promoting technological projects in the agroindustrial chain: assessment and environmental sustainability.**  *Moderator: : Dr.C. Annia Hernández Rodríguez*  ⦁ Agricultural accelerator: alliances for the validation of technologies. Dr.C. Annia Hernández Rodríguez. UH Foundation  ⦁ VALZEO project: circular economy approach. Dr. Leonardo Piccinetti. Sustainable Innovation Technologist Services (SITES)  ⦁ Role of the industry in waste recovery. Dr. Oscar Prado Rubianes. AERIS, Environmental Technologies  ⦁ Contribution to the valorization of bioenergy and environmental technologies. Dr.C. Luis Cepero Casas. Indio Hatuey Experimental Station (EEIH)  ⦁ Agrophotovoltaics: connecting sectors and actors for the production of energy and food in the UH Agricultural Accelerator.  Dr.C. Lídice Vaillant Roca. Photovoltaic Research Laboratory (IFV) |
| 12:45-1:00 pm | Commentators  Dr. Gustavo Pérez (UAB), Ing. José Luis Toledo Álvarez (EIR) |
| 1:00-2:15 pm | **LUNCH** |
| 2:15-2:25 pm | Signing of Memorandum of Understanding: UNDP and UH Foundation. Words from UNDP Representative in Cuba |
| 2:25-2:40 pm | **Special Intervention: Building international links between innovation ecosystems: imperatives and opportunities for Cuba.**  **Dr. Emily Morris. Caribbean Research & Innovation for Knowledge Exchange and Transfer (CRICKET CIC)** |
| 2:40-3:20 pm | **PANEL 3: Project internationalization experiences with advanced TRL:**  **Moderator: MsC. Arlem Perdomo Díaz**  **⦁** Cricket-IMRE, cooperation in energy storage. An experience from innovation. Dr.C. Ricardo Milián Pila, Institute of Materials Science and Technology (IMRE). UH  ⦁ Projects with advanced TRL in the biomedical sector. MSc. Lissy Wong Hernandez. UH Foundation  ⦁ Patent co-ownership agreements in innovation projects. Dr. Enrico Bonadio. London City Law School  ⦁ Intellectual property management experience in the internationalization of innovation projects. MSc. Arlem Perdomo Díaz. UH Foundation |
| 3:20-3:35 pm | **Commentators: Dr.C. Luis Herrera Martínez**  **Debate** |
| 3:35-3:50 pm | **Special Intervention: “New economic actors in the Cuban context.”**  **Dr. Johana Odriozola Guitart. Ministry of Economy and Planning** |
| 3:50 – 4:45 pm | **Panel IV: “Entrepreneurship ecosystem: contributions to local development.”**  *Moderator. Lic. Marian Cabrera Soto*  ⦁ The InCuba collaboration experience for entrepreneurship. Professor Jan Hansen. Founder of WIWEX. Guest Professor of the University of Havana  ⦁ InCuba promoting local development. Lic. Marian Cabrera Soto. InCuba Coordinator  ⦁ New dimensions in the Urban Social Laboratory: A strategic dream for the Local Development of Central Havana. Dr.C Jorge Luis Peña, Professor at CUJAE and Advisor at LSU.  ⦁ “Inspira”: the innovation ecosystem for economic actors in Cuba. Paola Larghi, CISP Representative in Cuba  ⦁ Empowering Cuban MSMEs: Significance and Impact of JICA's Project through Capacity Building for Managers and Entrepreneurs. Ms. Yuka Kato. Consultant of the Oriental Consultants Global Co. Ltd Corporation |
| 4:45-5:05 pm | **Debate** |